



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/409,566	09/30/1999	JOHN CHRISTOPHER BARROTT	AUR-014-PA	5556
7590	04/20/2004		EXAMINER	
KILLWORTH GOTTMAN HAGAN SCHAEFF LLP ONE DAYTON CENTRE, SUITE 500 ONE SOUTH MAIN STREET DAYTON, OH 454022023			BARTUSKA, FRANCIS JOHN	
		ART UNIT	PAPER NUMBER	
			3627	

DATE MAILED: 04/20/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No.	Applicant(s)
	09/409,566	BARROTT ET AL.
	Examiner	Art Unit
	F. J. BARTUSKA	3627

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.

- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.

- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.

- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) Responsive to communication(s) filed on 01 March 2004.

2a) This action is FINAL. 2b) This action is non-final.

3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4) Claim(s) 24-68 is/are pending in the application.

4a) Of the above claim(s) _____ is/are withdrawn from consideration.

5) Claim(s) _____ is/are allowed.

6) Claim(s) 24-68 is/are rejected.

7) Claim(s) _____ is/are objected to.

8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

9) The specification is objected to by the Examiner.

10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

a) All b) Some * c) None of:
1. Certified copies of the priority documents have been received.
2. Certified copies of the priority documents have been received in Application No. _____.
3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) <input type="checkbox"/> Notice of References Cited (PTO-892)	4) <input type="checkbox"/> Interview Summary (PTO-413)
2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Date. _____.
3) <input checked="" type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date <u>18</u> .	5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152)
	6) <input type="checkbox"/> Other: _____.

DETAILED ACTION

Claim Rejections - 35 USC § 103

1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

2. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

3. Claims 24-63 and 66-68 are rejected under 35 U.S.C. 103(a) as being unpatentable over the User's Guide Data Digger Version 6

publication, cited by applicants, in view of Slotznick, of record. The User's Guide Data Digger Version 6 publication discloses a funeral planning method employing a computer, see page 1, second paragraph, that includes programming to make the funeral arrangements disclosed on pages 49 to 61. The arrangements include selecting the service location, the type of service, the date of the funeral service, the funeral director, the embalmer, visitation hours, the clergy, the cemetery and the casket or urn. The computer receives data from the user that includes biographical information, see pages 28 to 43, the period of execution, see page 50 and funeral arrangement information, see pages 49 to 61. The planning data is utilized to generate a funeral plan that is output on the various forms that are sent to the printer, see pages 74-92. Pre need planning is disclosed on pages 70 to 73. The User's Guide Data Digger Version 6 publication does not disclose processes that display images of funeral items and does not display a funeral plan and allow the user to modify or accept the plan. Slotznick discloses a computer for making plans that displays images for selection, see Fig. 7 and displays the plan, see col. 20, lines 9-12, and allows the user to

modify or accept the plan, see col. 20, lines 13-17. It would have been obvious to one of ordinary skill in the art in view of the showing and teaching of Slotznick to provide the computer of the User's Guide Data Digger Version 6 publication with means to display images of the items in order to assist the user in the selection process and with means to display the plan to allow the user to modify or accept it.

4. Claims 64 and 65 are rejected under 35 U.S.C. 103(a) as being unpatentable over the User's Guide Data Digger Version 6 publication in view of Slotznick as applied to claim 24 above, and further in view of Tavor et al, of record. The User's Guide Data Digger Version 6 publication, as modified by Slotznick, discloses all the features of the applicants' claimed invention except the multimedia presentation. Tavor et al show a method of shopping over the Internet that includes multimedia presentations to make the session enjoyable for the customer, see col. 8, lines 51-53 and the Abstract. It would have been obvious to one of ordinary skill in the art in view of the showing and teaching of Tavor et al to provide the system of the User's Guide Data

Digger Version 6 publication with a multimedia presentation to make the session more enjoyable for the customer.

Response to Arguments

5. The applicants' remarks have been considered but have not been found persuasive because the User's Guide Data Digger Version 6 publication discloses a computerized method of making funeral arrangements.

Conclusion

6. Applicant's submission of an information disclosure statement under 37 CFR 1.97(c) with the fee set forth in 37 CFR 1.17(p) on 23 October 2003 prompted the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 609(B)(2)(i). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of

this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to F. J. BARTUSKA whose telephone number is 703-308-1111. The examiner can normally be reached on MONDAY-FRIDAY (ALTERNATE FRIDAYS OFF).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, ROBERT P. OLSZEWSKI can be reached on 703-308-5183. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

fjb

F. J. BARTUSKA
PRIMARY EXAMINER